

Message Text

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PAGE 01 BUCAR 01593 080734Z
ACTION EUR-12

INFO OCT-01 ISO-00 H-01 CU-02 CIAE-00 DODE-00 INR-07
NSAE-00 PA-01 USIA-06 PRS-01 SP-02 /033 W
-----080737Z 068239 /22

R 080704Z MAR 77
FM AMEMBASSY BUCHAREST
TO SECSTATE WASHDC 1997
INFO AMEMBASSY BELGRADE
AMEMBASSY BERLIN
AMEMBASSY BUDAPEST
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA
AMEMBASSY WARSAW
USMISSIMC BERLIN
USMISSION NATO

LIMITED OFFICIAL USE BUCHAREST 1593

E.O. 11652: N/A
TAGS: CSCE, PFOR, RO
SUBJ: CIRCULATION FIGURES FOR EASTERN PUBLICATIONS:
ROMANIA
REF: STATE 37332

1. DEPARTMENT HEAD FOR IMPORT AND EXPORT OF FOREIGN AND
ROMANIAN PUBLICATIONS IN ROMANIAN FOREIGN TRADE ORGANIZATION
ILEXIM TOLD EMBOFF MARCH 4 THAT U.S. CIRCULATION FIGURES FOR
PUBLICATIONS MENTIONED REFTEL ARE QUITE LOW AND THAT THEY
ARE SENT ONLY TO INDIVIDUAL SUBSCRIBERS. HE ESTIMATED THAT
100 COPIES OF SCINTEIA WERE SENT DAILY TO U.S. AND ABOUT
120 COPIES OF ROMANIA LIBERA. GREATER POPULARITY OF LATTER
PAPER IS RESULT OF ITS PUBLICATION OF DEATHS AND
BIRTHS WHICH ARE OF INTEREST TO ROMANIAN EMIGRANT
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COMMUNITY WHICH MAKE UP LARGEST PERCENTAGE OF SUB-
SCRIBERS. HE WAS NOT ABLE TO RECALL CIRCULATION
FIGURES FOR SCINTEIA TINERETULUI, BUT THEY ARE MUCH
SMALLER THAN FOR THE OTHER TWO PUBLICATIONS. ROMANIAN
PUBLICATION WITH GREATEST CIRCULATION IN U.S. IS
NEWSPAPER SPORT.

2. THE ONLY ROMANIAN PUBLICATIONS WHICH ARE SENT TO A CENTRAL DISTRIBUTOR IN THE U.S. FOR FURTHER INTERNAL DISTRIBUTION ON NEWSTANDS AND VIA OTHER MEANS ARE TOURIST PUBLICATIONS SUCH AS ROMANIA TODAY. NEITHER SCINTEIA NOR ROMANIA LIBERA ARE DISTRIBUTED IN THIS MANNER IN THE U.S., ALTHOUGH THEY ARE IN SOME EUROPEAN COUNTRIES SUCH AS FRG.

3. SOURCE PROMISED A MORE COMPLETE AND DETAILED BREAK-DOWN OF ROMANIAN PUBLICATIONS DISTRIBUTED IN U.S. WHICH WE WILL TRANSMIT WHEN AND IF IT BECOMES AVAILABLE.
BARNES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION EXCHANGE, DATA, PUBLICATIONS, TRADE CONTROLS
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BUCHAR01593
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770078-1325
Format: TEL
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770384/aaaacvoe.tel
Line Count: 75
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 913dfebb-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 STATE 37332
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 24-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3181486
Secure: OPEN
Status: NATIVE
Subject: CIRCULATION FIGURES FOR EASTERN PUBLICATIONS: ROMANIA
TAGS: PFOR, RO, US, CSCE
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/913dfebb-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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